

PRESS RELEASE

Procudan enters strategic partnership with dsm-firmenich

Procudan and dsm-firmenich join forces to supply flavours to the Nordic market.

18 February, 2025

From 1 December, 2024, Procudan has entered into a strategic partnership with dsm-firmenich, a leading global supplier of flavours. The partnership enables Procudan to deliver value-adding flavour solutions to customers throughout the Nordic region.

dsm-firmenich's Nordic headquarters for Taste is located in Aarhus, Denmark, where the company has a wide range of activities, including sales and a top-class flavour lab. Here, customers can work directly with experts to develop new products, customise flavour profiles and ensure that solutions meet market preferences.

Combining dsm-firmenich's global expertise with Procudan's local insight and long-standing experience with flavours in the Nordics creates a partnership focused on delivering solutions that meet customer needs - both for new development and product matching.

Martin Jakobsen, Sales and Marketing Director at Procudan, says:

- We are very pleased to partner with a global player like dsm-firmenich, who shares our vision of delivering value-adding solutions to the food industry. With more than 20 years of experience in flavours, we work every day to help customers create innovative products and grow their business. This partnership strengthens our ability to further develop the market and deliver even better solutions. We already have good dialogues with both existing customers and the customers we are taking over from dsm-firmenich, so customers can immediately benefit from the new collaboration.

Jacob Ravn Nielsen, Sales Director, Taste, Texture & Health, Northern Europe at dsm-firmenich, adds:

- Although dsm-firmenich is a global company, our attention is always focused on the individual consumer and the importance of local preferences for nutrients, flavour and aroma. Therefore, we see great potential in Procudan's experience to ensure that more Nordic food companies and thus consumers have access to the food technology advances that are at the core of dsm-firmenich's work worldwide.

To ensure that the solutions always make a positive difference in customers' daily lives, Procudan offers flexible storage solutions from its facilities in Kolding, Denmark. Here, deliveries can be customised to customer needs and minimum orders (MOQ).

The partnership makes it possible to deliver flavours tailored to the needs of the Nordic markets and together, Procudan and dsm-firmenich work to create value and drive innovation in the food industry.

About Procudan

Procudan are experts in ingredients and packaging, and are dedicated to developing value in collaboration with customers and partners.

Procudan combines a deep understanding of customer needs with a proactive and evolving approach. This ensures efficiency and value throughout the supply chain - from raw materials to finished products. At Procudan, we insist on thinking solutions before products and value before price in order to deliver the best and most valuable solutions to our customers.

www.procudan.com

About dsm-firmenich

As a global innovator in nutrition, health and beauty, dsm-firmenich rethinks, produces and combines essential nutrients, flavours and fragrances to meet the world's growing needs. With a comprehensive portfolio of natural and sustainable solutions and leading scientific and technological capabilities, dsm-firmenich works to create solutions that are essential for life, attractive to consumers and more sustainable for the planet.

dsm-firmenich is a Swiss-Dutch company, listed on Euronext Amsterdam, with operations in nearly 60 countries and a turnover of over €12 billion. With a global team of nearly 30,000 employees, they bring progress to the lives of billions of people every day.

www.dsm-firmenich.com

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Note: This partnership relates exclusively to dsm-firmenich's Taste segment. dsm-firmenich's other business areas will continue as before and are not covered by this agreement.